

**PTEDP COMMITTEE MEETING  
LAKE PLEASANT, NY  
AUGUST 4, 2011  
9:00 AM**

Members present:

Bill Farber, Barry Hutchins and Neil McGovern, Rick Wilt, John Frey, Ermina Pincombe, Clark Seaman

Also present: Brian Wells, Sally Stanton, Elmer Gates & Bill Murphy of the Indian Lake Community Planning Committee, Ann Melious, and Pete Klein

Bill Farber explained he put this meeting together because he felt that it was very important for the Board to understand what the Indian Lake Community Planning Committee is doing.

Mr. Gates explained that they are here to present the Indian Lake Program and to encourage other towns to do similar programs.

Mr. Gates stated that we have to attract more full-time residents. He feels the solution is to have full-time family sustaining jobs and that would be through technology, the internet and working from home.

Mr. Murphy started his presentation with a little history on Indian Lake, from January 2010 to April 2011 they had eight businesses close and the most detrimental was the Indian Lake Market.

Preliminary steps: In 2010 Sally Stanton asked the Board's permission for the Town Librarian to complete a grant application for the study of Current Community Planning and a creation of a new plan for the economic growth of Indian Lake.

The grant was awarded in the amount of \$20,000 with the stipulation that the Town of Indian Lake would also match an additional \$10,000 with in-kind services.

The Community Planning Committee was formed from volunteers.

They did quite a few different surveys/questionnaires to collect all of their information. One was traffic data so that they may be in a position to better promote the Town to any retailers. One interesting fact was on an October day there were 800 cars going through the intersection verses two times that amount in July and August.

They looked at what they could do and were concerned that, what if they find out that everything that could be done is being done. But the business model has changed. Companies that have 500 or more employees have work at home agents.

Mr. Murphy stated these work at home jobs should not run into any resistant from any of the environmental groups. Mr. Gates stated yes they will, he met with the APA and tried to get them to hop on board but they are not convinced.

Mr. Murphy stated that Mr. Gates has knowledge with people who specialize in strictly work at home agents.

There are two ways to approach this, one is to take people locally and train them to do the job or promote the County as a terrific place to live for people who are already doing these jobs at home.

They did find out that Frontier was looking to hire approximately 20 work at home agents.

During the presentation Bill Farber explained the tax exemptions that are granted by IDAs. There are a couple of ways they do this. One is a lease/lease back but the problem is they usually only lend them to very large projects and Oak Mountain is the only one that falls within a large project.

Mr. Murphy stated they would like the IDA to be the leader in the training and education, to form relationships with companies. They would like the County to create a position within the IDA that has the responsibility of locating the green jobs and bringing them here. That way we will be the first ones aware of upcoming jobs, it allows us to position potential employees.

They would also like to see a network of the Chambers of Commerce that would facilitate matching employees with jobs. The libraries are underutilized, they could advertise jobs, classes etc.

They feel that the County needs a comprehensive plan that covers the whole County.

Milestones mean nothing if we don't implement it.

Bill Farber reported that the County did enter into a contract with Capital Public Strategies that have people that are connected to large firms throughout the State.

Discussion continued and Bill thanked the Indian Lake Community Planning Committee for sharing what they have been doing.